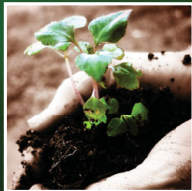


# Florida-Friendly<sup>TM</sup> Landscaping<sup>TM</sup> Principles

Southwest Florida  
Water Management District



## 1 Right Plant, Right Place

Plants selected to suit a specific site will require minimal amounts of water, fertilizers, pesticides and maintenance.



## 2 Water Efficiently

Irrigate only when your lawn and landscape need water. Overwatering can waste water, cause pollution and makes plants more prone to disease and pests.



## 3 Fertilize Appropriately

Less is often best. Overuse of fertilizers can be hazardous to your landscape and the environment.



## 4 Mulch

Maintaining a 2"-3" layer of mulch will help retain soil moisture, prevent erosion and suppress weeds.



## 5 Attract Wildlife

Plants in your landscape that provide food, water and shelter will attract Florida's diverse wildlife.



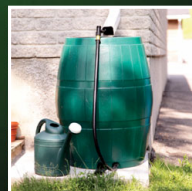
## 6 Manage Yard Pests Responsibly

Unwise use of pesticides can harm people, pets, beneficial organisms and the environment.



## 7 Recycle

Grass clippings, leaves and yard trimmings recycled on-site provide nutrients to the soil and reduce waste disposal when reused on the landscape.



## 8 Reduce Stormwater Runoff

Water running off your landscape can carry pollutants such as soil, debris, fertilizer, gasoline and pesticides that can negatively affect water quality and the environment. Reduction of this runoff will help prevent pollution.



## 9 Protect the Waterfront

Waterfront property, whether on a river, stream, pond, bay or beach, is very fragile and should be carefully protected to preserve Florida's waterways, plants and wildlife.

*See other side for more information.*



# Florida-Friendly Landscaping<sup>TM</sup> Principles



To get a hard copy of the Florida-Friendly Landscaping<sup>TM</sup> Guide to Plant Selection & Landscape Design, visit your county's Extension office.

**Charlotte County**  
**(941) 764-4340**

**Manatee County**  
**(941) 722-4524**

**Polk County**  
**(863) 519-8677**

**Citrus County**  
**(352) 527-5700**

**Marion County**  
**(352) 671-8412**

**Sarasota County**  
**(941) 861-9900**

**Hernando County**  
**(352) 754-4433**

**Pasco County**  
**(352) 518-0156**

**Sumter County**  
**(352) 569-6862**

**Hillsborough County**  
**(813) 744-5519**

**Pinellas County**  
**(727) 582-2422**

Southwest Florida  
Water Management District  
  
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**Florida-Friendly**  
**Landscaping<sup>TM</sup> PROGRAM** 

**Florida-Friendly Landscaping<sup>TM</sup> State Office**  
**(352) 273-4518**  
**<http://fyn.ifas.ufl.edu/>**

A Florida-friendly landscape is beautiful yet saves water and protects the environment. For information and materials on Florida-Friendly Landscaping<sup>TM</sup>, visit **[WaterMatters.org](http://WaterMatters.org)**.

The Southwest Florida Water Management District (District) does not discriminate on the basis of disability. This nondiscrimination policy involves every aspect of the District's functions, including access to and participation in the District's programs, services and activities. Anyone requiring reasonable accommodation, or who would like information as to the existence and location of accessible services, activities, and facilities, as provided for in the Americans with Disabilities Act, should contact the Human Resources Office Chief, at 2379 Broad St., Brooksville, FL 34604-6899; telephone (352) 796-7211 or 1-800-423-1476 (FL only); or email [ADACoordinator@WaterMatters.org](mailto:ADACoordinator@WaterMatters.org). If you are hearing or speech impaired, please contact the agency using the Florida Relay Service, 1-800-955-8771 (TDD) or 1-800-955-8770 (Voice). If requested, appropriate auxiliary aids and services will be provided at any public meeting, forum, or event of the District. In the event of a complaint, please follow the grievance procedure located at [WaterMatters.org/ADA](http://WaterMatters.org/ADA).